



DAVID MACKENZIE

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RESUME //

EDUCATION:

2008 – 2011 B.A.(Hons) Illustration, Duncan of Jordanstone College of Art & Design, Dundee

EXPERIENCE:

Freelance Illustration/Design:

- 2011 Jailhouse Rock! poster/flyer design for student fundraiser
- 2011 Michael Bruce Trust illustrated map for information leaflet
- 2010 D.A.R.E Aware flyers for several events held on campus
- 2010 Turffit banner for use as lorry canvas
- 2010 Kinnesswood In Bloom fully-illustrated booklet to accompany historic tour
- 2009 Frogged.co.uk branding package including logo, business card and website design
- 2009 West Park Conference Centre flash-animated mascot on company website
- 2009 Keep Smiling Through poster for stage show playing across Scotland
- 2009 British Petroleum: Spectrasyne commemorative print celebrating 25 years of the DIAL unit
- 2008 Dundee University Halls Committee poster/flyer design
- 2008 Portmoak Community Woodland Trust redesign of existing public information boards
- 2008 Portmoak Festival Society poster/flyer design
- 2005 Portmoak Festival Society poster/flyer design
- 2005 Ten Foot Drop CD sleeve design
- 2005 Pseudovoid CD sleeve design
- 2004 Portmoak Festival Society poster/flyer design

Graphic Design:

- 2010 Dundee University Student Association two month internship coordinating and completing several multimedia campaigns, with a focus on animations for web aimed at university students.
- 2010 Dundee University Student Association following my internship I was offered a paid position for several months fulfilling the duties of both graphic designer and distribution manager.

Web Design:

- 2011 Jacqui Seller Ceramics
<http://www.jsfavours.co.uk> <http://www.jssigns.co.uk>
- 2011 Personal Portfolio Site
<http://www.dmackenzie.com>
- 2011 Illustration Degree Show 2011
<http://artanddesign.dundee.ac.uk/illustration>

SKILLS:

- Excellent typographic & layout skills
- Experienced in a variety of traditional media
- Confidant use of design software including:

Adobe Photoshop CS5

Adobe Illustrator CS5

Adobe InDesign CS5

Adobe Dreamweaver CS5

Adobe Flash CS5

Adobe After Effects CS5

- Knowledge of HTML, CSS, Javascript, WWW and Arduino

REFERENCES:

' . . . David MacKenzie was given the contract and his poster has been distributed internationally to our clients many of whom have fed back very positive comments without such comments having been sought. We would, therefore, have no hesitation in recommending David's design capabilities.'

– Jan Moncrieff, Spectrasyne Ltd (2010)

- Full References and letters of recommendation available on request -